



EUROPE'S BIGGEST FREESTYLE FESTIVAL 27.-28.09.14



Press Release

23 September 2014

freestyle.ch Zurich – Europe's Biggest Freestyle Festival – September 27-28, 2014

freestyle.ch Zurich – time to celebrate!

Top athletes from around the world and around 30,000 Freestyle enthusiasts can look forward to a big party: the celebration of the 20th anniversary of freestyle.ch Zurich!

The approximately 11 km long tracks have been laid and the 32 m high Big Air for freeskiers and snowboarders is up and running. The excavator from Glarus gave shape to the Dirt Jump for the Freestyle Motor Cross and Mountain Biking competitions. Skatepark, Stairset, Label World – they will all be there. And the snow will be generated soon.

Neil Morgan, Project Manager for freestyle.ch, is looking forward to the event: "So far everything has gone according to our expectations and the weather has cooperated as well. Now we are hoping for a perfect weekend." A perfect freestyle weekend that will invite participants and audience alike to celebrate the occasion.

Freestyle on its finest

For two days everything will revolve around amazing feats, frenzied fans and some serious partying. The Style Sessions will take place on Saturday, with the Crossover Session wrapping up the day in the evening – and Sunday is reserved for the discipline competitions. And there is no doubt that the public will be treated to some top-class action. Seb Toutant, Halldor Helgason, Antoine Truchon and, of course, Iouri Podladtchikov and Hitsch Haller will be among the competing snowboarding talent. Oscar Wester and Gus Kenworthy will be out to beat our freeskiers Elias Ambühl and Kai Mahler. And freestyle motor crossers Clinton Moore and Maikel Melero will do their best to get Mat Rebeaud's FMX crown from last year. Also on two wheels but with less noise, Anton Thelander and Lausanner Jonas Turin will do their best to impress.

Crazy side events and concerts/parties

At the LAAX Urban Stairset young stars will show off their snowboard and freeski tricks and at the Swissmilk Skate Plaza contestants will flip and grind like never before in order to be voted the athlete with the best trick. But Freestyle.ch Zurich has a lot more to offer than just sport action, such as trends and brands in the Label World as well as numerous participatory possibilities in the Active Zone on Saffa Island.

Tickets4Friends

For those who don't want to miss the 20th anniversary celebration and look forward to experiencing the meet of the freestyle stars in person, tickets are now available for pre-sale at freestyle.ch or starticket.ch. Of course, you can also purchase tickets at the box office on Saturday/Sunday. And those who are looking for a bargain can get in on the action together with three other freestyle enthusiasts and pay for three tickets and receive the fourth for free! It's like Happy Hour – only better.

Program Highlights #fsz14

Saturday, 27 September

11:00 AM – 2:00 PM	talent@freestyle.ch	Swissmilk Skate Plaza
1:30 PM – 2:15 PM	Style Session FMX	Dirt Jump
3:00 PM – 4:15 PM	Style Session SNB	Big Air
4:45 PM – 5:30 PM	Style Session MTB	Dirt Jump
6:15 PM – 7:30 PM	Style Session FSK	Big Air
6:15 PM – 7:00 PM	Swissmilk Best Trick	Swissmilk Skate Plaza
7:15 PM – 8:15 PM	Finale SNB/FSK	LAAX Urban Stairset
8:15 PM – 10:00 PM	Crossover Session with Knackeboul and Skor	Dirt Jump/Big Air

Concerts:

5:30 PM – 6:15 PM	Who's Panda / tbd	RCKSTR Tent/STAGE
7:30 PM – 8:15 PM	The Colleagues presented by Skullcandy	RCKSTR Tent/STAGE
10:15 PM – 11:00 PM	Otto Normal	RCKSTR Tent/STAGE
11:00 PM – 1:30 AM	Red Bull Three3Style DJ Set	RCKSTR Tent/STAGE

Sunday, 28 September

1:00 PM – 1:15 PM	Contest MTB Qualification	Dirt Jump
2:00 PM – 2:45 PM	Contest FSK Qualification	Big Air
2:45 PM – 3:45 PM	Skate Contest Qualification & Final	Swissmilk Skate Plaza
3:00 PM – 3:45 PM	Contest FMX Qualification	Dirt Jump
4:00 PM – 4:45 PM	Contest SNB Qualification	Big Air
5:00 PM – 6:00 PM	Finals MTB, FSK, FMX, SNB	Dirt Jump/Big Air

Concerts:

2:00 PM – 2:45 PM	Mimiks	RCKSTR Zelt/STAGE
-------------------	--------	-------------------

talent@freestyle.ch

With the goal of getting young people interested in sports, especially freestyle sports, freestyle.ch has launched TALENT@FREESTYLE.CH, a Swiss-wide platform for promoting sports for children and adolescents between 8 and 15 years of age.

Prior to the event freestyle.ch Zurich, six talent sessions took place in Swiss skate parks as well as online scouting on www.freestyle.ch/talent. The best participants qualified for the finals in the Swissmilk Skate Plaza and will showcase their skills on the skateboard, mountain bike, BMX or scooter on Saturday, 27 September 2014. The project is supported by the health development program GORILLA.



FREESTYLE.CH AG

Werdstrasse 21, CH-8021 Zürich
T +41 43 499 51 56, info@freestyle.ch
www.freestyle.ch, fb.com/freestylech

MAIN SPONSORS



HOST CITY



Freestyle.ch Zürich – in short

Disciplines	Snowboard and Freeski Big Air, FMX and MTB Dirt Jump, Skateboard
Location/Date	27./28. September 27-28, 2014 at the Landiwiese in Zurich, Switzerland
Program	<p>Saturday 11:00 AM to - 12:00 AM – STYLE SESSIONS all disciplines, 8:00 PM CROSSOVER SESSION, tribute to crossover.champ</p> <p>Sunday 11:00 AM to 7:00 PM CONTESTS all disciplines, tribute to freestyle.champ all disciplines</p> <p>Pre-sale starting on August 13, 2014 at starticket.ch and all Starticket pre-sale outlets and at 0900 325 325 (CHF 1.19/min. from national fixed network)</p> <p>Tickets: SA Day Pass: CHF 49.00; SO Day Pass: CHF 35.00, SA/SO 2-Day Pass: CHF 74.00 SA Evening Pass (starting at 8:00 PM): CHF 19.00; SO Family Ticket: CHF 80.00 (2 adults and max. 2 children up to 16 years of age)</p> <p>Surcharge for tickets purchased at the door: CHF 6.00</p>
Competitions	<p>CROSSOVER SESSION for the title of “crossover.champ”; athletes of all disciplines compete against each other in a show competition.</p> <p>International invitational for the title of “freestyle.champ” in Snowboard Big Air, Freeski Big Air, FMX Freestyle Motocross Dirt Jump, MTB Mountainbike Dirt Jump.</p>
Environment	freestyle.ch compensates for all of its carbon emissions via myclimate. Myclimate supports, on behalf of freestyle.ch, a myclimate climate protection project in Indonesia that complies with the highest quality standards.
Host City	The City of Zurich
Main Sponsors	Zurich, Hyundai, Red Bull, 20 Minuten
Co-Sponsors	Hewlett-Packard, Sinalco, Swissmilk
Transport Partner	ZVV
Media Partners	<p>SRF Swiss Radio and Television, Joiz, 3 Plus, Das Ding, Zattoo, Radio 24, Radio Argovia, Radio Top</p> <p>Snowboarder MBM, Skiing, Dirt, MotoX, Skateboard MSM, TOASTED, Ronorp RCKSTR, 7Sky, Pleasure, Twoleftfeet, Raiders, Whiteout, TWIN, Mountainbike Rider, That Noise, FSTV, Downdays, Spot Magazine</p>
Partner	<p>Cardinal</p> <p>Starticket, Four Points, Europcar, Blue Tomato, GoPro, Migros Golfpark, myclimate, richnerstutz, Vökl, Vertical, Suisse Music, KTI Plerch, DooDah, DC, LAAX, Skullcandy</p>
Organizer	freestyle.ch AG, +41 43 444 74 44, info@freestyle.ch
Information #fsz14	<p>freestyle.ch facebook.com/freestylech twitter.com/freestylech instagram.com/freestylech</p>
Media Contact	<p>Adrian Haut adrian.haut@freestyle.ch +41 76 422 99 96</p>

Freestyle.ch Zurich is a member of the Züri-Event Association.



FREESTYLE.CH AG

Werdstrasse 21, CH-8021 Zürich
T +41 43 499 51 56, info@freestyle.ch
www.freestyle.ch, fb.com/freestylech

MAIN SPONSORS



HOST CITY

